



WORLD HEARING DAY (3rd March, 2022)

**“TO HEAR FOR LIFE,
LISTEN WITH CARE”**



World Hearing Day 2022

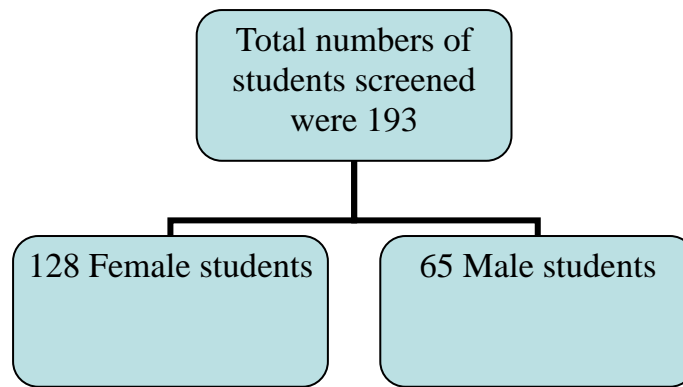
On the occasion of World Hearing Day 2022 Sound Hearing 2030 project under aegis of Society for Sound Hearing organized different activities in month of March, 2022 in collaboration with Department of Community Medicine, Department of ENT Maulana Azad Medical College, Delhi State Health Mission, School Health Scheme and Ministry of Health and Family Welfare. The activities were covered National, State, Districts, villages and slum areas to make the theme **“To hear for life, listen with care”** succeed. On World Hearing Day, sensitization programme, Screening programme, Health talks, quiz, nukkad natak were organized and IEC material were displayed at various places including OPDs, Medical Colleges, Offices etc.

World Hearing Day 2022 was celebrated by making it more than a week - 8 days (**28th February – 11th March 2022**) of activities in a different manner. Programs were organized and supported in collaboration with the NGOs, Hospitals, and supporters. The motto of the programme was to launch the Neonatal Hearing Screening center in AIIMS, New Delhi, an adaptation of Hearing Screening Guidelines for Various groups of WHO, Sensitization of State level Programme officers, District level officers, and CHCs & PHCs along with policy-makers.

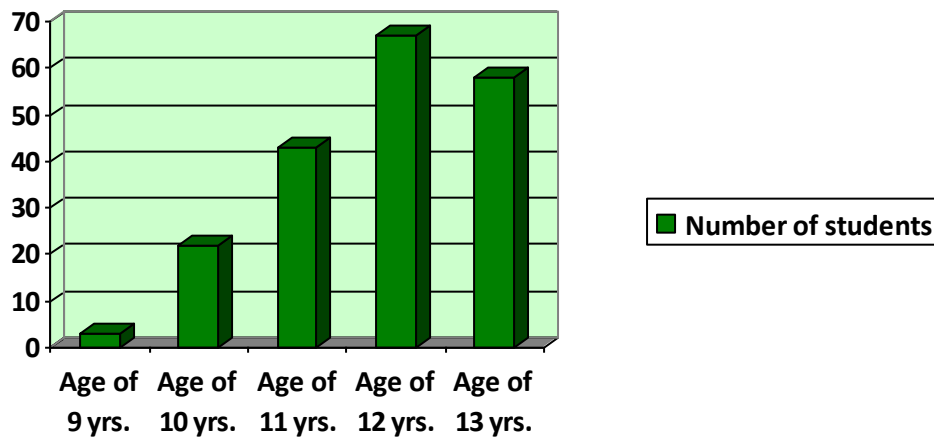
Some Community Programmes were organized to aware and screen the community. Screening programs were organized at SKV East Delhi School, Nav- Abhiyan (NGO school and slum area of Jungpura. In Press release information was shared on social media. Poster making and slogan writing competition was organized, IEC material was printed and displayed in the Ministry of H&FW, hospitals, Health centers, slum areas, schools, and seminars were also organized on the theme. IEC material was also shared in form of soft copy by generating link. The State Nodal officers got the IEC material printed and used them in World Hearing Day celebration programmes.

- 1. On the 28th of February, 2022** an online meeting with SNO's was organized by MoH with technical collaboration of the Sound Hearing 2030 project under the Society for Sound Hearing. In this meeting, more than 130 participants attended from states and districts. State Nodal officers, District Hospital, CHCs, and PHCs participated. Dr. Anil Kumar, DDG, Ministry of Health & Family Welfare presented the training programme, budget, and advocacy under the National Programme for Prevention and Control of Deafness. Dr. A.K. Agarwal, President of the Society for Sound Hearing spoke about the ideas and themes of creating more awareness, making new innovative technical machinery comfortable to use, and sharing the practices of new ideas to the empowerment of manpower at a different level. Dr. Suneela Garg presented the training need and the programme of capacity building, areas to be covered by training of manpower under the National Programme. Awareness material on ear and hearing care were distributed by Sound Hearing 2030 in soft copy by sharing link.
- 2. On 2nd March, 2022** a school screening camp was organized. Dr. A.K. Agarwal, Dr. Suneela Garg, Dr. M. Meghachandra Singh, and Dr. Ravi Meher, Dr. Amod Laxmikant Borle guided the team and provided them with technical guidance and material to organize the camp successfully. A screening camp was organized in SKV School No. 2, Shakarpur, Delhi on 2nd March 2022 in collaboration with Medtronic. Medtronic provided technical equipment for ear testing in the school health scheme of East Delhi. Dr. Alok Gupta, ENT Specialist, Director of East Delhi School Health Scheme coordinated for Ear screening of school children.

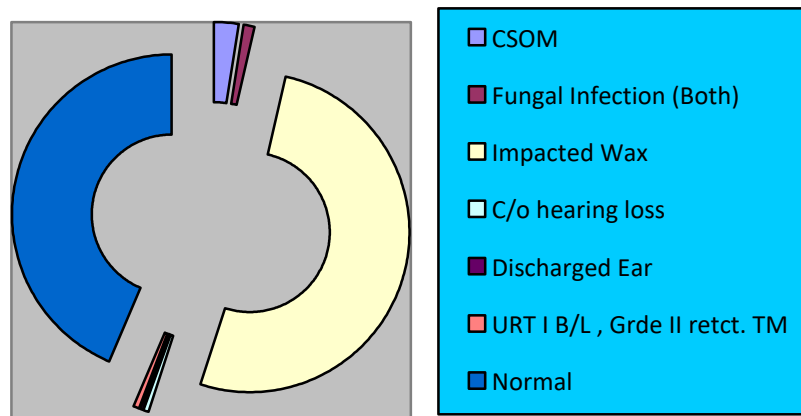
193 students from the 5th and 6th classes were screened of which 128 were female and 65 were male.



These students were from the 9-13 years age group. 3 students were aged 9 years, 22 students were the age of 10 years, 42 students were the age of 11 years, 66 students were the age of 12 years and 57 students were the age of 13 years.



Total of 109 Children were diagnosed with CSOM, fungal infection, impacted wax hearing loss, discharged ear, and URTI B/L with Grade II retraction of TM found in children. It was noticed that much number of children were suffering from impacted wax in the ears.



3. **A press briefing** was organized by team of Medtronic and Dr. Ravi Meher which was led by Dr. A.K. Agarwal. He spoke about the importance of creating awareness of Ear and Hearing Care among the people in this digital world. Dr. Alok Gupta, School Health Scheme talked about the ear care programme for school-going children. Dr. Ravi Meher suggested making screening programmes more creative and getting people more aware of ear problems. All government schemes should benefit the community.

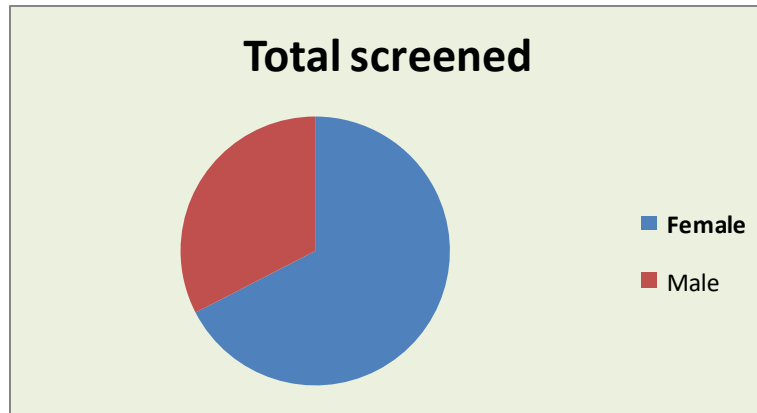
4. **On 3rd March, 2022** a seminar on World Haring Day 2022 was organized by the Ministry of Health & Family Welfare in collaboration with CHEB and with technical support from Sound Hearing 2030 at Dr. Bhim Rao Ambedkar Center, Delhi. Chief guest Hon'ble Dr. Mansukh Mandaviya, Minister of Health, Government of India inaugurated the Neonatal Hearing Screening center at All India Institute of Medical Sciences, New Delhi. He also inaugurated the adapted hearing screening guidelines of WHO by the Ministry of Health & Family Welfare, Govt. of India. Shri Rajesh Bhushan, Secretary MoHFW, Government of India addressed implementation in the field of Ear and Hearing Care. Guest of honor Dr. Bharati Pravin Pawar, Hon'ble Minister of State, MoHFW, Government of India talked about the basic information and awareness in the general public at the village level to improve their quality of life and other health programs of government. Dr. A.K. Agarwal, President of the Society for Sound Hearing presented new ideas for making the Government sector programme of screening more innovative and strengthening of the programme of NPPCD in all districts under states of India.

Ministry of Health & Family Welfare, some professional bodies, NGOs, and the Regional country office of WHO also provided technical support in organizing the activities in the country. WHO provided some T-shirts for the above-said event and screening guidelines soft copy those were adopted by Ministry of Health & Family Welfare, Govt. of India. Also gave a platform to work with State Nodal officers, as last year Sound Hearing 2030 has taken WHO project for Capacity building of manpower under NPPCD. Sound Hearing 2030 collaborated with Ministry to take the data of different levels of manpower trained, untrained and vacant posts under the NPPCD programme, and find out the gaps and training requirements in different districts of all states.

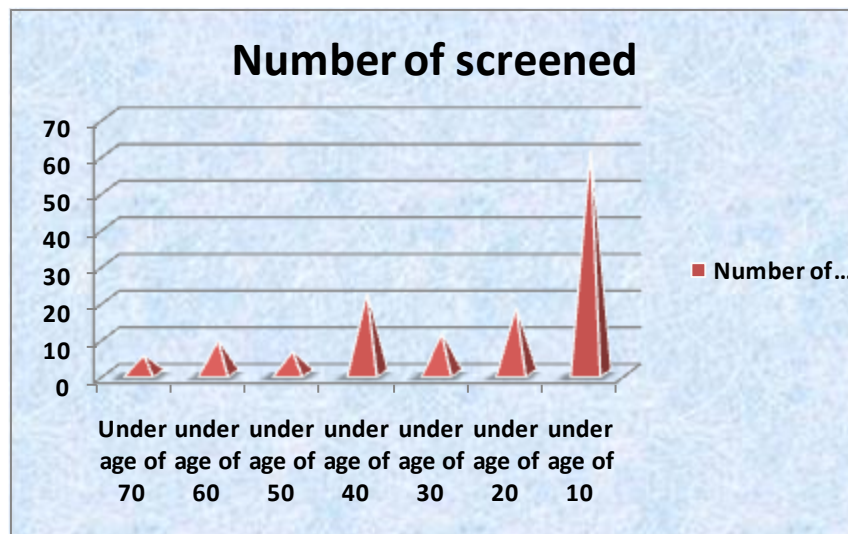
5. **On 3rd March 2022** a combined activity of Delhi State on “Tele-otology and Universal Hearing Screening” and announcement of the result of poster completion organized by department of ENT in collaboration with Sound Hearing 2030.
- a) This **poster competition** was organized on the theme of “**To hear for life, listen with care**”. 1st, 2nd, and 3rd winners were awarded certificates prizes. Participation certificates were distributed among the participants of the poster competition. A total of 43 posters were received from many states’ medical and health care institutes. All posters were on the theme of Ear and Hearing Care to guide people in regards to the effects of loud noise, unhygienic practices, and myths. It was also planned to organize a poster exhibition of these posters to review by experts before printing.
- b) **Conference of ENT Specialists of Delhi State on Tele-otology and Universal Hearing Screening** Programme was organized under the aegis of the National Programme for Prevention and Control of Deafness (NPPCD) along with Delhi Association of Otolaryngologists and Sound Hearing 2030. State medical officers, ENT doctors of Delhi Govt. hospital of Delhi’s 11 districts, and invited guests have taken part in this seminar.
6. **On 4th March 2022** an IEC material exhibition was displayed in the department of Community Medicine and in front of the reception area of the Dean’s Office. This IEC material was displayed to make new students of the college, staff of medical college, and general visiting people aware of ear and hearing care.
6. **On 5th March, 2022-** Dr. A.K. Agarwal , Dr. Suneela Garg, Dr. M. Meghachandra Singh and Dr. Ravi Meher, Dr. Amod Laxmikant Borle, the team organized another screening camp successfully. Ms. Janki Mehta (Admin. Officer-Sound Hearing 2030) had taken the lead of the team. Senior Resident Dr. Raman Sharma and Post Graduate Dr. Abhinav of ENT, MAMC, Ms. Indu Arora (Technical officer), intern Dr. Madhusudan and Dr. Pujan, Ms. Manya Arora (Volunteer) and Ms. Kashish Negi (Volunteer) with school staff organized the camp.

The screening camp was organized for Nav- Abhiyan School children and community of Barapulla slum area.

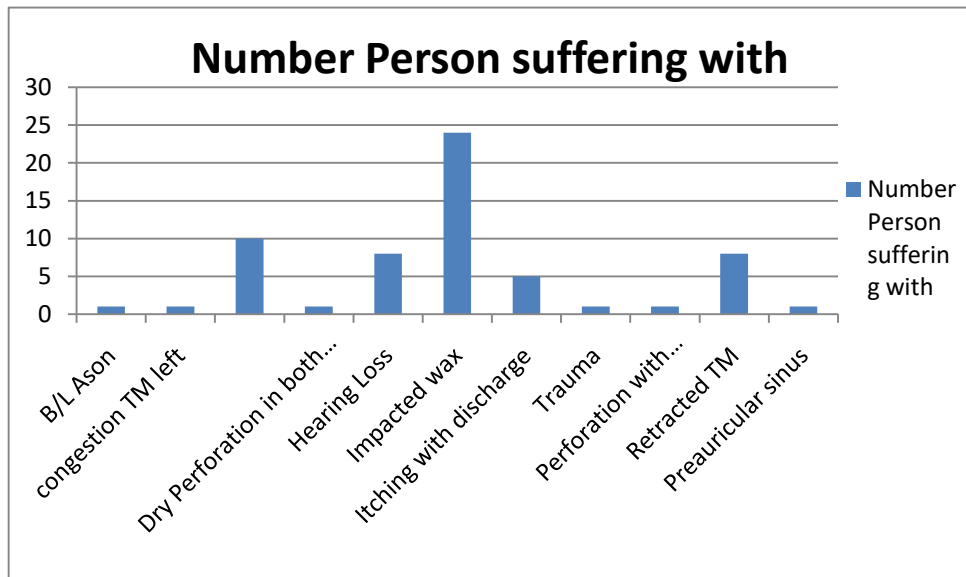
132 students along with their parents were screened. Out of 132, there were 89 female and 43 were male.



In Nav Abhiyan school and community of slum area screened were different age groups. Out of 132 people screened, 61 children were of less than 10 years of age, 18 were of age 11-20 and 11 were of 21-30 age group, 22 people were of age group 31-40 and 6 belonged to the age of 41-50. 14 were more than 50 years of age.



Out of 132 people screened, 24 were suffering from impacted wax, 1 from bilateral ASOM, 1 from Congestion TM, 10 were having hearing loss due to discharged ear, 1 was suffering from the dry perforation in both ears, 8 came with complaint of hearing loss, 5 of them had shown itching ear with discharge, 1 was complaining of trauma and 8 were suffering from tympanic membrane retraction.



7. On 8th March, 2022- 11th March,2022: Health Talk on Ear and Hearing Care, IEC material display, video- clips, short movies displayed and Nukkad Natak performed in Community of Gokul Puri, Balmiki Bast, Barwla, and Delhi Gate Health Care Centers of Maulana Azad Medical College, New Delhi. These activities were organized with the support of Senior Resident Dr. Gurmeet Singh, Dr. Chetana, Dr. Warisha, Dr. Sahdev and Dr. Madan. PGs of all centers along with the ASTRA team supported Sound Hearing 2030 staff to perform Nukkad Natak in the community to make awareness regarding theme of World Hearing Day **“To hear for life, listen with care”**.

IEC Material: All 4 health centers displayed IEC material inside and outside for people to create awareness.

Audio- Visual display: Community screening camps and health care centers organized audio-video displays to make the theme very clear. The importance of listening and safe listening is promoted through audiovisual displays. IEC material was also shown and explained to the community.

Health Talk: Medical officers and Senior Resident doctors had given health talks on Early Identification and Ear and Hearing Care in their health care centers OPD area and make the gathering sensitized about ear and hearing care.

A quiz programme was performed by Senior Residents and prizes were distributed to the answering persons. In the quiz programme community, people were excited to take part and win a prize.

Nukkad Natak: Sound Hearing 2030 with ASTRA project staff organized nukkad natak on hearing loss due to loud noise of headphones. The Resident Doctor had given a talk on the effects of loud noise on the ear and how to protect our ears from loud noise. The Youth was generation was focused in nukkad natak and how they can avoid loud noise and protect their ears.

8. Manpower training of Capacity Building under NPPCD Programme: Training of medical officers under NPPCD programme in 5 District of Delhi was organized in month of March, 2022 in which 150 Medical officers participated. Dr, A.K. Agarwal, Dr, Suneela Garg, Dr. Ravi Meher, and Dr. Rishi Anand were the trainers of medical officers. Total 6 training programmes for medical officers were organized. It was full-day training programme. The training kit of medical officers contained:

1. Orientation
2. Structure of the Ear
3. Examination of Diseases of Outer Ear
4. Examination of Diseases of Middle Ear
5. Prevention of Hearing Loss and Deafness
6. Assessing Hearing and Counselling
7. Hearing Aids
8. Roles & Responsibility of Medical Officers







