

Narrative Monitoring Report

(to be submitted as per agreement, but not later than each 6 months):

Project Partner:	Dr. A.K. Agarwal		
Project Name:	Sound Hearing 2030		
Project No.:	2583		
Reporting Period:	Jan- Dec 2016	Date of submission of report:	
Report author:	Dr. Suneela Garg & Ms. Deeksha Khurana		

Section A: Achievements and Successes (1-1.5 pages)

A1. Which activities were planned for the reporting period?

- 1. Developing different models of ear care**
 - 1.1 Implementing ear project at primary health care level
 - 1.2 Promoting partnership with Vision 2020
 - 1.3 Support implementation of National Programme for Prevention & Control of Deafness
 - 1.4 Bring innovative technology regarding ear and hearing care to grassroot level

- 2. Increase the knowledge base of Ear & Hearing care**
 - 2.1 Maintaining accessible website of Sound Hearing 2030 and World Congress
 - 2.2 Developing IEC material regarding ear care

- 3. Strengthening Society for Sound Hearing**
 - 3.1 Membership drive for enrollment of SSHI members to be undertaken actively
 - 3.2 Governance and adhering to compliances

- 4. Miscellaneous activities**
 - 4.1 Develop alliance with WHO SEARO & HQ
 - 4.2 Celebration of 3rd March 2016- World Hearing Day
 - 4.3 Facilitating survey on "Opinion and experience of the difficulties and choices faced in using a hearing device" for DeltaMV Knowledge Solutions

A.2 Which activities have been implemented?

- 1. Developing different models of ear care**
 - 1.1 Implementing primary ear care in high priority districts (Kanpur, Uttar Pradesh)**

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*MoU has been executed with Late Dr S N Mehrotra Memorial ENT Foundation, Kanpur, Uttar Pradesh for promoting primary ear and hearing care activities in Kanpur and nearby areas (**Copy enclosed**). In this regard, Society for Sound Hearing would facilitate training of 20 community health workers identified by Late Dr S N Mehrotra Memorial ENT Foundation, regarding primary ear care in Kanpur and nearby areas in 2nd Qtr 2016. Sound Hearing 2030 Team would also be undertaking site assessment during this period. Late Dr S N Mehrotra Memorial ENT Foundation has also obtained institutional support of Society for Sound Hearing International. Society for Sound Hearing has also shared the hard and soft copies of IEC material.*

1.2 Promoting partnership with Vision 2020

1.2.1. Ground work to develop online courses in collaboration with Vision 2020 and Astron Institute of Social Sciences

As follow up of meeting between representatives of Sound Hearing 2030, Vision 2020, Sound Hearing 2030 and Astron Institute of Social Sciences in which it was proposed that online skill development certification courses should be developed in collaboration with the three organizations, the details were presented by Dr Phanindra Babu Nukella in Executive Committee meeting of Vision 2020 held in Jan 2016. The same will be placed in the agenda of 49th Board meeting of Vision 2020. Once the proposal is approved by the Board, this activity would be taken up.

1.3 Support implementation of National Programme for Prevention & Control of Deafness

Activities undertaken by Ministry of Health & Family Welfare, Govt. of India on occasion of World Hearing Day

On occasion of World Hearing Day Ministry of Health & Family Welfare, Govt. of India telecasted TV spots related to National Programme for Prevention and Control of Deafness through National New Channel (Doordarshan News) for a period of 30 days.

A panel discussion was organized on All India Radio & Doordarshan with the eminent experts on the theme to focus on preventable cause of childhood deafness.

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<https://www.youtube.com/watch?v=vJWusaD0bFA>

Ministry of Health & Family Welfare, Govt. of India issued the instructions to all State Nodal Officers to hold screening camps in State/district hospitals for early detection and treatment of childhood deafness and to undertake IEC activities to promote public awareness in this matter & similar instructions have been issued to all central hospitals/Medical colleges in Delhi

Various IEC activities such as walkathon, Jatha etc were organized by different States and various messages related to ear care on were published/uploaded on social media such as twitter, facebook etc.



Sri. U.T. Khader Hon'ble Minister for Health and Family Welfare flagged off to Jatha at 8.30 AM at National College Grounds Bangalore.
Dr. Umesh G Jadav, Political Secretary and MLA, Dean and Director of BMCRI, Commissioner of Health & FW, Director of Health and FWS and Project Director (RCH) are also seen



Dr. Ashwath Narayan, Hon'ble MLA, Malleshwaram, Bangalore distributing Hearing Aid to the beneficiary. Hon'ble Minister for Health and FW is also seen.



Sri. U. T. Khader Hon'ble Minister for Health and Family Welfare distributing free Hearing aid to the beneficiary sponsored by STAR KEY FOUNDATION and K.C.General Hospital Audiology Block was inaugurated by Dr. Ashwath Narayan, Hon'ble MLA, Malleshwaram, Bangalore



Gathering of More than 400 seen in the auditorium.

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REPORT OF ACTIVITIES- MANIPUR, INDIA

The National Programme for Prevention & Control of Deafness (NPPCD) Cell of National Health Mission, Manipur under the leadership of the State Mission Director, Manipur undertook to observe the World Hearing Day 2016 with a series of activities.

The main function was held on the 3rd March 2016. Director, Health Services, Government of Manipur was the Chief Guest of the function while two additional directors of health were given the honour of being the guest of honour and president. About 20 ASHAs and 45 Students of the Female Health Worker training school, Imphal also attended along with some sister- tutors of the institute. Many State Mission employees also came to observe the program. Keeping in view the theme, State Nodal Officer NPPCD delivered a lecture on the prevention and control of deafness with emphasis on the importance of newborn hearing screening and importance of early intervention.

Awareness Camp, Senapati District: 24th Feb 2016

An awareness program was organized by the District Nodal Officer Senapati district at a Community Health Centre on the 24th February 2016. The program was attended by 45 ASHAs, 36 Anganwadi Workers, 4 Anganwadi Supervisors, Child Development Program Officer and Medical Officer Incharge. State Nodal Officer NPPCD was the resource person. The resource person talked on the prevention and control of deafness, ear care, newborn hearing screening etc and roles of the ASHAs in the NPPCD program. There was a very stimulating question and answer session and very good interaction with the ASHAs and AWWs.

Awareness Camp, Churachandpur Town: 25th Feb 2016

An awareness camp was held The Vimala Raina School in Churachandpur town. There were about 200 students and about a dozen teachers including the Principal of the school. The Chief Medical Officer, Zonal Education Officer, the District Program Manager were present on the dais. State Nodal Officer, NPPCD delivered a lecture on the prevention and control of deafness, ear hygiene, newborn hearing screening, and importance of early

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intervention to prevent mutism in children and disability in chronic ear infection; and prevention of noise pollution. 10 questions were asked at the end of the lecture and students were encouraged to answer the questions by declaring prize of Rs. 100 each for the student answering correct answers. It was a very nice program covered by the local print and electronic media.

Awareness Camp, Bishnupur 27 Feb

The Deputy Commissioner, CMO and ZEO, Bishnupur and other dignitaries of the health department were present in the program. About 60 ASHAs, Anganwadi workers, Medical Officers, medical staffs and public attended the awareness camp. SNO, NPPCD delivered a lecture on the prevention and control of deafness laying more stress on prevention of disability by earlier habilitation to teach speech after newborn hearing screening. The importance of early intervention in ear diseases caused by congenital causes, infection, trauma, noise pollution and ototoxic drugs etc. were explained in about one hour lecture and in the end ten questions were asked to the ASHAs present in the audience. Merit certificate and prize money of Rs. 100 in cash were given to the ASHAs giving right answers to the ten questions. There was a very nice question and answer session at the end of the program too. The Deputy Commissioner in his speech had praised the speaker for enlightening many useful knowledge regarding ear care and care for hearing impaired.

Awareness Program in AIR and DDK, Imphal

A 30 minute phone-in programme was sponsored in All India Radio (AIR) on 2nd March and a prize for the best question was given to Mr. Leishangthem Rajesh Singh, A Head Constable in Manipur Police Department on the 3rd March. Another 30-minute TV program was sponsored in Doordarshan Imphal and was repeat telecasted in IS TV Network and Impact TV Network on the 3rd March 2016.

Awareness Program in Imphal West District

Another awareness program in Imphal West at a Primary Health Center was organized on the 19th March 2016. It was attended by about 100 people including 81 ASHAs, all staffs

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of the PHC and some office bearers of the local Panchayat. It was organized by the District Nodal Officer NPPCD and the Medical Officer Incharge of the PHC. State Nodal Officer NPPCD Manipur was the resource person and he delivered lecture on prevention and control of deafness: role of the ASHAs and people. Questions were asked after the talk and the first ASHA who could answer the question correctly was given a certificate and cash prize of Rs. 100. It was a very successful awareness camp and everyone took part with lots of enthusiasm. The resource person answered many queries from the audience.

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GLIMPSES OF THE ACTIVITIES



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1.4 Bring innovation technology regarding ear and hearing care to grassroot level

1.4.1 MoU signed between Society for Sound Hearing International & Medtronic Inc.

MoU has been executed between Society for Sound Hearing International & Medtronic Inc. for upscaling Shruti project for delivering primary ear care in India with the objective of eliminating preventable deafness in India. (Copy Enclosed)

1.4.2 Ear Awareness & Screening Camp in collaboration with Medtronic Inc. (Delhi Gate, Delhi, India):

Target Group- Families and children living in the urban slums

Participants- 100

Facilitating Agencies- Department of Community Medicine, MAMC, Medtronic & Dr Shroff's Charity Eye Hospital

Advisors- Dr A.K. Agarwal & Dr Suneela Garg

Coordinators- Mr Ananth Annaswamy (Head – Shruti Program), Dr Divya Khanna (Senior Resident, Department of Community Medicine, MAMC), Ms Deeksha Khurana (Programme Officer SH2030), Ms Janki Mehta (Administrative Officer SH2030)

On occasion of World Hearing Day 2016, an ear awareness & screening camp was organized by Society for Sound Hearing in collaboration with Department of Community Medicine, MAMC & Medtronic at Anaganwadi Centre in Delhi Gate on 14th March 2016. In this collaborative event, the screening was carried out by community health workers from Dr Shroff's Charity Hospital who screened the beneficiaries using handheld mobile devices. The images of the ear were transferred for diagnosis to the ENT specialist at Lok Nayak Hospital, New Delhi.

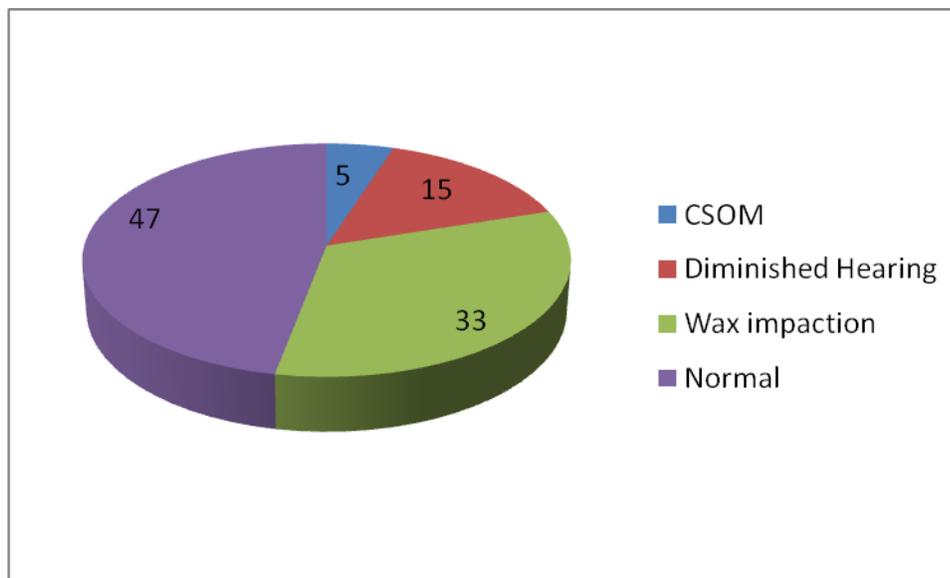
As part of screening program, 100 beneficiaries were screened. 57% of the people screened were females while 43% were males. The age of the patients varied from less than 1 year to over 70 years. Maximum patients belonged to the age group of 51-60 years (17%). Nearly all the beneficiaries were from Delhi gate and nearby areas.

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Out of the total people screened, 53% of the people were found to have some form of ear morbidities.

The outcome of the screening is summarized as below:-



One third of the total patients screened were found to have impacted wax followed by diminishing hearing (15%) and chronic suppurative otitis media (5%).

The age wise distribution of patients as per their ear morbidities is summarized as below:-

Ear Conditions	0-1	1-2	2-5	6-10	11-20	21-30	31-40	41-50	51-60	61-70	>70	All
CSOM	1				1		1		1	1		5
Diminished Hearing						1	1	3	7	1	2	15
Wax impaction		4	7	2	7	2	2	2	5	2		33
Normal		1	3	8	4	13	8	6	4			46
Grand Total	1	5	10	10	12	16	12	11	17	4	2	100

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All the beneficiaries screened were counselled by interns from Maulana Azad Medical College, Delhi. The patients who were found to be suffering from ear problems were provided medication free of cost through Department of Community Medicine, MAMC. Twenty percent of the patients required further intervention and were referred to Department of ENT, Lok Nayak Hospital, New Delhi.

A role play was performed by the interns of MAMC to raise awareness about ear care in the community. The content of the talk included commonly encountered ear problems in children, talking about various milestones which can help detect hearing loss in a child and various Do's and Don'ts related to ear care.

Attached are some of the photos taken at the event.





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2. Increase the knowledge base of Ear & Hearing care

2.1 Maintaining accessible website of Sound Hearing 2030 & World Congress

Sound Hearing 2030 website (www.soundhearing2030.org) has been updated to include the annual report of year 2015, World Hearing Day 2016 report, supportership details, reports of stakeholders meeting on Inclusion of children with hearing loss in mainstream schools, develop new IEC material, new digital articles and World Congress report. For the World Congress, an accessible and innovative website was created (www.sh2030worldcong.org) which had the details of scientific program, faculty, poster and paper presentation etc. After the World Congress, website has been updated and all the plenary presentations and photographs have been uploaded. The World Congress

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report has also been uploaded on the website.

2.2 Developing IEC material regarding ear care

A poster competition was organized by Society for Sound Hearing in collaboration with Department of Community Medicine, Maulana Azad Medical College on 16th Sept 2015 with the objective of developing new and innovative IEC material regarding Ear & Hearing Care. Subsequently a stakeholders meeting was held in Nov 2015. 10 new posters have been developed and printed .

3. Strengthening Society for Sound Hearing

3.1 Supportership drive for enrollment of SSHI members implemented:

Supportership drive of SSHI is being taken up actively. The founder members have been granted complimentary life supportership while the members of the board would be paying USD500 as life supportership fee. Through its efforts, SSHI has been able to enroll a few individual (Dr Karl White, Dr Suneela Garg, Mr. Michael Chowen, Ms Shilpi Narang, Dr Kalyani Mandke & Dr MM Singh), institutional supporters (Coalition of Global Hearing Health & Late Dr S N Mehrotra Memorial ENT Foundation) and Corporate supporters (Medel). Supportership drive would be undertaken extensively during 2nd Qtr 2016 and potential supporters would be targeted which would also facilitate fund raising.

3.2. Governance and adherence to compliance:

Audit of India and Hongkong account for the period April 2015 to March 2016 is in process and would be completed shortly.

4.1 Develop alliance with WHO SEARO & HQ

Field testing of the WHO ear and hearing survey protocol in India

Under the leadership of Dr Suneela Garg, Society for Sound Hearing International has been assigned an APW from WHO for field testing of the WHO ear and hearing survey protocol in India. This projected would be undertaken in year 2016

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4.2 Celebration of 3rd March 2016- World Hearing Day

CELEBRATING WORLD HEARING DAY THROUGH

COCHLEAR IMPLANT CONCLAVE

20th Feb 2016,

Maulana Azad Medical College, Delhi

A Cochlear Implant Conclave was organized by Department of ENT, Maulana Azad Medical College on 20th Feb 2016. This Conclave was organized to mark and celebrate 10 years of initiation of cochlear implant surgery in the institution as well as to celebrate World Hearing Day. The objective of the conclave was to acknowledge the cochlear implanted children and their parents. The conclave was attended by over 100 delegates including ENT specialists, audiologists, speech therapists, special educators and parents of cochlear implant children. Honorable Minister of Health, Govt. of NCT of Delhi, Shri Satyendra Kumar Jain was the Chief Guest for the Conclave. Team from Society for Sound Hearing participated actively in the Conclave.

The Conclave began with Dr. J.C. Passey, Head of Department of ENT, Maulana Azad Medical College welcoming all the delegates & parents. The first session was dedicated to interaction with the parents whose children had undergone Cochlear Implant surgery. Ms. Shilpi Narang, Special Educator individually interacted with parent and asked them about their experiences after the cochlear implantation of their children. She also tried to address the barriers and challenges that they were facing after the CI of their children.

Next, Dr. Arun Agarwal (Chairperson, Society for Sound Hearing) spoke about how the Cochlear Implant programme was initiated in the institution. He also mentioned that how the number of Cochlear Implant institutions in the country has gradually increased and that now there are 122 government approved institutions for carrying out the surgery.

Since the theme of World Health Day 2016 is Childhood Hearing Loss: Act Now, Here's How, Dr. Suneela Garg (Secretary General, Society for Sound Hearing) presented a talk on this topic. She spoke about the causes of childhood hearing loss and the strategies to address them.

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During the Conclave, the Head of Department of ENT of various government and private hospitals were present. They congratulated the institution for achievements & shared the status of Cochlear Implant surgery in their institutions. The audience was also sensitized about the Cochlear Implantation procedure by means of a video film.

At the conclusion of the Conclave, Honorable Minister of Health, Govt. of NCT of Delhi, Shri Satyendra Kumar Jain presented a token of appreciation to all the Cochlear Implanted children and their parents for their initiative and efforts.



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Ear Awareness & Screening Camp (Jangpura, Delhi):

Facilitators: Ms Deeksha Khurana (Programme Officer SH2030), Ms Janki Mehta (Administrative Officer SH2030) and Dr Divya Gupta (Senior Resident, Department of ENT, Maulana Azad Medical College)

Field assistance: Mr Jatin Aneja

Target Group- Families and children living in the slums

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Participants: 50

In order to spread awareness regarding ear and hearing care, a short talk was conducted. The Talk was conducted in a school run by Neev, an educational project of Nav Abhiyan (A grassroot development initiative promoting self-reliance and self-esteem). The participating parents and children belong to a low socioeconomic background.

Awareness talks were delivered using IEC material (Including Pamphlets, posters and flipcharts both in Hindi and English) developed by Society of Sound Hearing.

The content of the talk included commonly encountered ear problems in children, talking about various milestones which can help detect hearing loss in a child and various Do's and Don'ts related to ear care. Special mention was given to various factors that can contribute towards hearing loss in a baby and parents were also informed about significance of early screening of children for hearing loss.

The talk was interactive in nature where the questions were asked in the community and the discussion was done on the basis of the answers received. The community participated in the interactive talk actively and showed interest in listening and learning.

IEC material of Society of Sound Hearing was displayed in the school premises and distributed to the teachers of the school and the community members.

Subsequently 25 people who reported any symptoms of ear problems were screened. The necessary medication for ear wax was provided to the patients free of cost. The patients requiring further intervention were referred to Lok Nayak Hospital.

Attached are some of the photos taken at the event.



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Double Helical Conclave & National Health Awards (Delhi, India):

Sound Hearing 2030 Team participated in Double Helical Conclave and Health Awards at Hotel Ashok on 19th March 2016. Dr Agarwal delivered a talk on “Noise Induced Hearing Loss” and Dr Suneela Garg presented a talk on “Childhood Hearing Loss: Act now, here’s how”.

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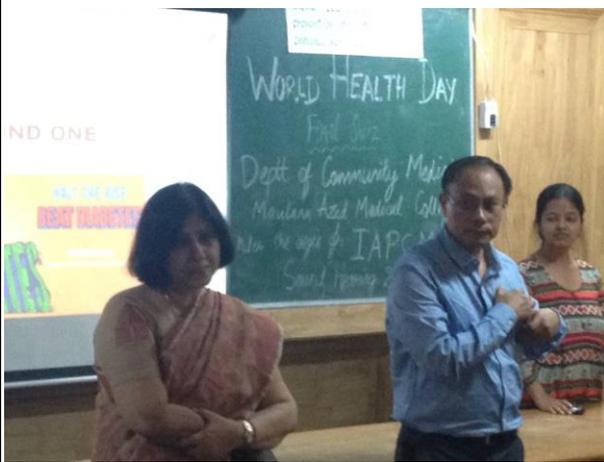


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Quiz in collaboration with Department of Community Medicine, Maulana Azad Medical College, Delhi, India

On occasion of World Health Day, Sound Hearing 2030 partnered with Dept of Community Medicine, Maulana Azad Medical College, New Delhi and organized a quiz on Beat Diabetes on 7th April 2016. As part of this event, the audience was sensitized about Society for Sound Hearing and its activities.



Ear Awareness Programme (Amar Jyoti Rehabilitation & Research Centre, Delhi):

Facilitators: Ms Deeksha Khurana (Programme Officer SH2030), Ms Janki Mehta

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(Administrative Officer SH2030), Dr Divya Khanna (Senior Resident, Department of Community Medicine, Maulana Azad Medical College) and interns

Field assistance: Mr Jatin Aneja

Target Group- Specially abled children from classes VI-VIII

Participants: 100

In order to spread awareness regarding ear and hearing care, a programme was conducted in Amar Jyoti Rehabilitation & Research Centre, Delhi. The participants were specially abled children from Classes VI to VIII.

A role play was performed by the interns of MAMC to raise awareness about ear care in the community. The content of the play included commonly encountered ear problems in children, various milestones which can help detect hearing loss in a child and various Do's and Don'ts related to ear care.

Awareness talks were delivered using IEC material (Including Pamphlets, posters and flipcharts both in Hindi and English) developed by Society of Sound Hearing. The talk was interactive in nature where the questions were put to the children and the discussion was done on the basis of the answers received. The programme concluded with a short quiz in order to gauge children's learning. Prizes were given to the winners and participants. The children participated enthusiastically and showed interest in listening and learning. The team from Sound Hearing 2030 and MAMC took a round of the entire facility and were made aware of the services provided at the institution. The team also had a detailed interaction with Ms. Uma Tuli (founder and secretary) who thanked the team for their efforts and expressed interest in having such collaborative activities in the future as well.



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4.3 Facilitating survey on “Opinion and experience of the difficulties and choices faced in using a hearing device” for DeltaMV Knowledge Solutions

Society for Sound Hearing is undertaking a survey which invites you to share your opinion and experience of the difficulties and choices faced in using a hearing device to influence the provision of alternative or further information in this process. The survey aims to help better understand the difficulties and choices faced around the use of a hearing device. By understanding how you find information about hearing loss and hearing devices it can be determined whether alternative or further resources are needed to provide clear, relevant and understandable information.

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Promotion of Sound Hearing 2030 on Facebook

An interactive facebook page for Sound Hearing 2030 has been created in Dec 2013. The page displays the activities of Sound Hearing 2030 and it updated on a regular basis.(
<https://www.facebook.com/soundhearing2030>)

A.3 What progress has been made towards the project purpose?

During the first quarter 2016:

1. **New IEC material regarding ear and hearing care developed and printed.**
2. **MoU has been signed with Medtronic Inc for implementation of Shruti Project in selected states of the country.**
3. **MoU has been signed with Late Dr S N Mehrotra Memorial ENT Foundation for implementation of primary ear care project in Kanpur (UP)**
4. **Supportership drive of SSHI is being actively undertaken and new members have been enrolled.**
5. **On occasion of World Hearing Day 2016, ear screening and awareness programmes organized at community and school level.**
6. **Maintenance of accessible website of Sound Hearing 2030 and World Congress.**

Difficulties encountered and Lessons Learned:

B.1 Which planned activities and results could not be achieved during the reporting period?

Describe any difficulties encountered. Include difficulties which may be outside the control of the project. Outline solutions or strategies used to address difficulties.

1. *Strategy meeting in Nepal was to be held but was cancelled twice due to internal reasons. This activity is expected to be undertaken in 2nd Qtr 2016.*

B.2 What are the lessons learned (from these achievements, successes and difficulties)? How could these be applied the future ?

1. *More efforts are needed through lobbying and dissemination of Sound Hearing initiative to NGOs, foundations, commercial entities and private sectors.*
2. *Continued effort to approach WHO HQ for formal alliance.*

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3. *A more focused approach has to be planned to sign MOU between Sound Hearing 2030 and governments. Working together with country CBM offices would be tried in this regard.*

Changes in the Project Plan:

B.3 Please specify if the project plan changed during the implementation period. What are the reasons?

Please submit a revised project plan (logframe) in case project results as well as the project purpose are affected.

NIL

Changes in Human Resources:

B.4 Please report on any changes in personnel at the management and senior technical level as well as key positions for the implementation of project activities and reasons for departure.

NIL

B.5 Please report on relevant personnel training (workshops, courses) during the implementation period.

NIL

Section C: Outlook to the Next Reporting Period (6 months; 0.5 page)

C.1 Please specify the results (qualitative and quantitative) that you plan to achieve during the next reporting period?

1. Developing different models of ear care
2. Increase the knowledge base of Ear & Hearing care
3. Strengthening Society for Sound Hearing
4. Developing Alliance with WHO-HQ

C.2 Which activities do you plan to implement?

1. **Developing different models of ear care**
 - 1.01 *Implementing integrated eye ear project at primary health care level*
 - 1.02 *Implementing primary ear care project in Kanpur, UP*

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1.03 Promoting Partnership with Vision 2020

1.04 Support implementation of National Programme for Prevention & Control of Deafness in selected states of India

1.05 Models of ear care to bring innovative technology to grass root level

2. Increase the knowledge base of Ear & Hearing Care

2.01 Maintaining accessible website of Sound Hearing 2030 and World Congress

2.02 Developing IEC material regarding ear care

2.03 Developing skill based training modules for primary ear care worker

2.04 Organizing a symposium on “Otitis Media- Total solutions from Primary to Tertiary”

3. Strengthening Society for Sound Hearing

3.01 Membership drive for enrolment of SSHI members to be undertaken

3.02 Fundraising from other sources by lobbying with stakeholders

3.03 Governance and adhering to compliances

4. Developing Alliance with WHO-HQ

4.01 Field testing of the WHO ear and hearing survey protocol in India

4.02 Facilitating WHO in revision of resource material related to ear and hearing care