

World Hearing Day 2016

ACTIVITIES UNDERTAKEN BY MINISTRY OF HEALTH & FAMILY WELFARE, GOVT. OF INDIA ON OCCASION OF WORLD HEARING DAY

On occasion of World Hearing Day Ministry of Health & Family Welfare, Govt. of India telecasted TV spots related to National Programme for Prevention and Control of Deafness through National New Channel (Doordarshan News) for a period of 30days.

A panel discussion was organized on All India Radio & Doordarshan with the eminent experts on the theme to focus on preventable cause of childhood deafness.
(<https://www.youtube.com/watch?v=vJWusaD0bFA>)

Ministry of Health & Family Welfare, Govt. of India issued the instructions to all State Nodal Officers to hold screening camps in State/district hospitals for early detection and treatment of childhood deafness and to undertake IEC activities to promote public awareness in this matter & similar instructions have been issued to all central hospitals/Medical colleges in Delhi

Various IEC activities such as walkathon, Jatha etc were organized by different States and various messages related to ear care on were published/uploaded on social media such as twitter, facebook etc.



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REPORT OF ACTIVITIES- MANIPUR, INDIA

The National Programme for Prevention & Control of Deafness (NPPCD) Cell of National Health Mission, Manipur under the leadership of the State Mission Director, Manipur undertook to observe the World Hearing Day 2016 with a series of activities.

The main function was held on the 3rd March 2016. Director, Health Services, Government of Manipur was the Chief Guest of the function while two additional directors of health were given the honour of being the guest of honour and president. About 20 ASHAs and 45 Students of the Female Health Worker training school, Imphal also attended along with some sister- tutors of the institute. Many State Mission employees also came to observe the program. Keeping in view the theme, State Nodal Officer NPPCD delivered a lecture on the prevention and control of deafness with emphasis on the importance of newborn hearing screening and importance of early intervention.

Awareness Camp, Senapati District: 24th Feb 2016

An awareness program was organized by the District Nodal Officer Senapati district at a Community Health Centre on the 24th February 2016. The program was attended by 45 ASHAs, 36 Anganwadi Workers, 4 Anganwadi Supervisors, Child Development Program Officer and Medical Officer Incharge. State Nodal Officer NPPCD was the resource person. The resource person talked on the prevention and control of deafness, ear care, newborn hearing screening etc and roles of the ASHAs in the NPPCD program. There was a very stimulating question and answer session and very good interaction with the ASHAs and AWWs.

Awareness Camp, Churachandpur Town: 25th Feb 2016

An awareness camp was held The Vimala Raina School in Churachandpur town. There were about 200 students and about a dozen teachers including the Principal of the school. The Chief Medical Officer, Zonal Education Officer, the District Program Manager were present on the dais. State Nodal Officer, NPPCD delivered a lecture on the prevention and control of deafness, ear hygiene, newborn hearing screening, and importance of early intervention to prevent mutism in children and disability in chronic ear infection; and prevention of noise pollution. 10 questions were asked at the end of the lecture and students were encouraged to answer the questions by declaring prize of Rs. 100 each for the student answering correct answers. It was a very nice program covered by the local print and electronic media.

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Awareness Camp, Bishnupur 27 Feb

The Deputy Commissioner, CMO and ZEO, Bishnupur and other dignitaries of the health department were present in the program. About 60 ASHAs, Anganwadi workers, Medical Officers, medical staffs and public attended the awareness camp. SNO, NPPCD delivered a lecture on the prevention and control of deafness laying more stress on prevention of disability by earlier habilitation to teach speech after newborn hearing screening. The importance of early intervention in ear diseases caused by congenital causes, infection, trauma, noise pollution and ototoxic drugs etc. were explained in about one hour lecture and in the end ten questions were asked to the ASHAs present in the audience. Merit certificate and prize money of Rs. 100 in cash were given to the ASHAs giving right answers to the ten questions. There was a very nice question and answer session at the end of the program too. The Deputy Commissioner in his speech had praised the speaker for enlightening many useful knowledge regarding ear care and care for hearing impaired.

Awareness Program in AIR and DDK, Imphal

A 30 minute phone-in programme was sponsored in All India Radio (AIR) on 2nd March and a prize for the best question was given to Mr. Leishangthem Rajesh Singh, A Head Constable in Manipur Police Department on the 3rd March. Another 30-minute TV program was sponsored in Doordarshan Imphal and was repeat telecasted in IS TV Network and Impact TV Network on the 3rd March 2016.

Awareness Program in Imphal West District

Another awareness program in Imphal West at a Primary Health Center was organized on the 19th March 2016. It was attended by about 100 people including 81 ASHAs, all staffs of the PHC and some office bearers of the local Panchayat. It was organized by the District Nodal Officer NPPCD and the Medical Officer Incharge of the PHC. State Nodal Officer NPPCD Manipur was the resource person and he delivered lecture on prevention and control of deafness: role of the ASHAs and people. Questions were asked after the talk and the first ASHA who could answer the question correctly was given a certificate and cash prize of Rs. 100. It was a very successful awareness camp and everyone took part with lots of enthusiasm. The resource person answered many queries from the audience.

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GLIMPSES OF THE ACTIVITIES



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CELEBRATING WORLD HEARING DAY THROUGH COCHLEAR IMPLANT CONCLAVE

20th Feb 2016,
Maulana Azad Medical College, Delhi

A Cochlear Implant Conclave was organized by Department of ENT, Maulana Azad Medical College on 20th Feb 2016. This Conclave was organized to mark and celebrate 10 years of initiation of cochlear implant surgery in the institution as well as to celebrate World Hearing Day. The objective of the conclave was to acknowledge the cochlear implanted children and their parents. The conclave was attended by over 100 delegates including ENT specialists, audiologists, speech therapists, special educators and parents of cochlear implant children. Honorable Minister of Health, Govt. of NCT of Delhi, Shri Satyendra Kumar Jain was the Chief Guest for the Conclave. Team from Society for Sound Hearing participated actively in the Conclave.

The Conclave began with Dr. J.C. Passey, Head of Department of ENT, Maulana Azad Medical College welcoming all the delegates & parents. The first session was dedicated to interaction with the parents whose children had undergone Cochlear Implant surgery. Ms. Shilpi Narang, Special Educator individually interacted with parent and asked them about their experiences after the cochlear implantation of their children. She also tried to address the barriers and challenges that they were facing after the CI of their children.

Next, Dr. Arun Agarwal (Chairperson, Society for Sound Hearing) spoke about how the Cochlear Implant programme was initiated in the institution. He also mentioned that how the number of Cochlear Implant institutions in the country has gradually increased and that now there are 122 government approved institutions for carrying out the surgery.

Since the theme of **World Health Day 2016** is **Childhood Hearing Loss: Act Now, Here's How**, Dr. Suneela Garg (Secretary General, Society for Sound Hearing) presented a talk on this topic. She spoke about the causes of childhood hearing loss and the strategies to address them.

During the Conclave, the Head of Department of ENT of various government and private hospitals were present. They congratulated the institution for achievements & shared the status of Cochlear Implant surgery in their institutions. The audience was also sensitized about the Cochlear Implantation procedure by means of a video film.

At the conclusion of the Conclave, Honorable Minister of Health, Govt. of NCT of Delhi, Shri Satyendra Kumar Jain presented a token of appreciation to all the Cochlear Implanted children and their parents for their initiative and efforts.

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Ear Awareness & Scening Camp (Jangpura, Delhi):

Facilitators: Ms Deeksha Khurana (Programme Officer SH2030), Ms Janki Mehta (Administrative Officer SH2030) and Dr Divya Gupta (Senior Resident, Department of ENT, Maulana Azad Medical College)

Field assistance: Mr Jatin Aneja

Target Group- Families and children living in the slums

Participants: 50

In order to spread awareness regarding ear and hearing care, a short talk was conducted. The Talk was conducted in a school run by Neev, an educational project of Nav Abhiyan (A grassroots development initiative promoting self-reliance and self-esteem). The participating parents and children belong to a low socioeconomic background.

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Awareness talks were delivered using IEC material (Including Pamphlets, posters and flipcharts both in Hindi and English) developed by Society of Sound Hearing.

The content of the talk included commonly encountered ear problems in children, talking about various milestones which can help detect hearing loss in a child and various Do's and Don'ts related to ear care. Special mention was given to various factors that can contribute towards hearing loss in a baby and parents were also informed about significance of early screening of children for hearing loss.

The talk was interactive in nature where the questions were asked in the community and the discussion was done on the basis of the answers received. The community participated in the interactive talk actively and showed interest in listening and learning.

IEC material of Society of Sound Hearing was displayed in the school premises and distributed to the teachers of the school and the community members.

Subsequently 25 people who reported any symptoms of ear problems were screened. The necessary medication for ear wax was provided to the patients free of cost. The patients requiring further intervention were referred to Lok Nayak Hospital.

Attached are some of the photos taken at the event.



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Ear Awareness & Screening Camp (Delhi Gate, Delhi, India):

Target Group- Families and children living in the urban slums

Participants- 100

Facilitating Agencies- Department of Community Medicine, MAMC, Medtronic & Dr Shroff's Charity Eye Hospital

Advisors- Dr A.K. Agarwal & Dr Suneela Garg

Coordinators-Mr Ananth Annaswamy (Head – Shruti Program), Dr Divya Khanna (Senior Resident, Department of Community Medicine, MAMC), Ms Deeksha Khurana (Programme Officer SH2030), Ms Janki Mehta (Administrative Officer SH2030)

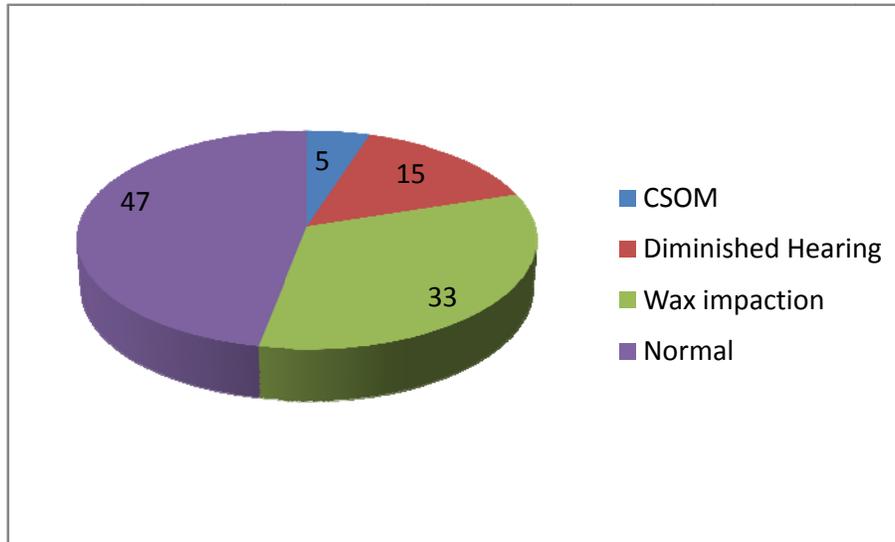
On occasion of World Hearing Day 2016, an ear awareness & screening camp was organized by Society for Sound Hearing in collaboration with Department of Community Medicine, MAMC & Medtronic at Anaganwadi Centre in Delhi Gate on 14th March 2016. In this collaborative event, the screening was carried out by community health workers from Dr Shroff's Charity Hospital who screened the beneficiaries using handheld mobile devices. The images of the ear were transferred for diagnosis to the ENT specialist at Lok Nayak Hospital, New Delhi.

As part of screening program, 100 beneficiaries were screened. 57% of the people screened were females while 43% were males. The age of the patients varied from less than 1 year to over 70 years. Maximum patients belonged to the age group of 51-60 years (17%). Nearly all the beneficiaries were from Delhi gate and nearby areas.

Out of the total people screened, 53% of the people were found to have some form of ear morbidities.

The outcome of the screening is summarized as below:-

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One third of the total patients screened were found to have impacted wax followed by diminishing hearing (15%) and chronic suppurative otitis media (5%).

The age wise distribution of patients as per their ear morbidities is summarized as below:-

Ear Conditions	0-1	1-2	2-5	6-10	11-20	21-30	31-40	41-50	51-60	61-70	> 70	All
CSOM	1				1		1		1	1		5
Diminished Hearing						1	1	3	7	1	2	15
Wax impaction		4	7	2	7	2	2	2	5	2		33
Normal		1	3	8	4	13	8	6	4			46
Grand Total	1	5	10	10	12	16	12	11	17	4	2	100

All the beneficiaries screened were counselled by interns from Maulana Azad Medical College, Delhi. The patients who were found to be suffering from ear problems were provided medication free of cost through Department of Community Medicine, MAMC. Twenty percent of the patients required further intervention and were referred to Department of ENT, Lok Nayak Hospital, New Delhi.

A role play was performed by the interns of MAMC to raise awareness about ear care in the community. The content of the talk included commonly encountered ear problems in children, talking about various milestones which can help detect hearing loss in a child and various Do's and Don'ts related to ear care.

Attached are some of the photos taken at the event.

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Double Helical Conclave & National Health Awards (Delhi, India):

Sound Hearing 2030 Team participated in Double Helical Conclave and Health Awards at Hotel Ashok on 19th March 2016. Dr Agarwal delivered a talk on “Noise Induced Hearing Loss” and Dr Suneela Garg presented a talk on “Childhood Hearing Loss: Act now, here’s how”.



Quiz in collaboration with Department of Community Medicine, Maulana Azad Medical College, Delhi, India

On occasion of World Health Day, Sound Hearing 2030 partnered with Dept of Community Medicine, Maulana Azad Medical College, New Delhi and organized a quiz on Beat: Diabetes on 7th April 2016. As part of this event, the audience was sensitized about Society for Sound Hearing and its activities.

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Ear Awareness Programme (Amar Jyoti Rehabilitation & Research Centre, Delhi):

Facilitators: Ms Deeksha Khurana (Programme Officer SH2030), Ms Janki Mehta (Administrative Officer SH2030), Dr Divya Khanna (Senior Resident, Department of Community Medicine, Maulana Azad Medical College) and interns

Field assistance: Mr Jatin Aneja

Target Group- Specially abled children from classes VI-VIII

Participants: 100

In order to spread awareness regarding ear and hearing care, a programme was conducted in Amar Jyoti Rehabilitation & Research Centre, Delhi. The participants were specially abled children from Classes VI to VIII.

A role play was performed by the interns of MAMC to raise awareness about ear care in the community. The content of the play included commonly encountered ear problems in children, various milestones which can help detect hearing loss in a child and various Do's and Don'ts related to ear care.

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Awareness talks were delivered using IEC material (Including Pamphlets, posters and flipcharts both in Hindi and English) developed by Society of Sound Hearing. The talk was interactive in nature where the questions were put to the children and the discussion was done on the basis of the answers received. The programme concluded with a short quiz in order to gauge children's learning. Prizes were given to the winners and participants. The children participated enthusiastically and showed interest in listening and learning. The team from Sound Hearing 2030 and MAMC took a round of the entire facility and were made aware of the services provided at the institution. The team also had a detailed interaction with Ms. Uma Tuli (founder and secretary) who thanked the team for their efforts and expressed interest in having such collaborative activities in the future as well.

